SUMMARY OF FY 2014 – 2018 STRATEGIC GOALS AND OBJECTIVES

1. TRADE AND INVESTMENT
   - 1.1. Increase opportunities for U.S. companies by opening markets globally (ITA, NOAA, NTIA, USPTO)
   - 1.2. Increase U.S. exports (BIS, EDA, ESA, ITA, MBDA, NIST, OS)
   - 1.3. Increase high-impact inward foreign direct investment into the United States (EDA, ESA, ITA)
   - 1.4. Strengthen fair competition in international trade for U.S. firms and workers (ITA)

2. INNOVATION
   - 2.1. Accelerate advanced manufacturing (EDA, NIST)
   - 2.2. Strengthen the Nation’s digital economy (ITA, NIST, NTIA, USPTO)
   - 2.3. Catalyze innovation ecosystems (EDA, ESA, ITA, MBDA, NIST, OS, USPTO)

3. ENVIRONMENT
   - 3.1. Advance the understanding and prediction of changes in the environment (NIST, NOAA)
   - 3.2. Build a Weather-Ready Nation (ESA, NOAA)
   - 3.3. Strengthen the resiliency of communities and regions (EDA, ESA, NIST, NOAA)
   - 3.4. Foster healthy and sustainable marine resources, habitats, and ecosystems (NOAA)
   - 3.5. Enable U.S. businesses to adapt and prosper by developing environmental and climate informed solutions (ESA, ITA, NIST, NOAA)

4. DATA
   - 4.1. Deliver increasing amounts of data to governments, businesses, and the public in formats that are easier to access and use (OS, All Bureaus)
   - 4.2. Position the Department of Commerce to meet society’s future data needs (ESA)
   - 4.3. Create a data-driven government (EDA, ESA, ITA, MBDA)

5. OPERATIONAL EXCELLENCE
   - 5.1. Empower and engage Commerce employees (OS, All Bureaus)
   - 5.2. Support a service-oriented culture that responds to the needs of external and internal customers (OS, All Bureaus)
   - 5.3. Manage for results (OS, All Bureaus)
   - 5.4. Improve facilities, support services, and IT products and services to drive mission success (OS, All Bureaus)

Note: ESA includes the Bureau of Economic Analysis and the Census Bureau.